BizMeet the Product:

BizMeet is a free real-time location sharing app which is fun and easy to use for connecting with clients, co-workers, friends and family. Whether the users are at home, in the office, out on the town or away on a trip, they can share their location and follow the location of others as displayed in the app's map view. When a contact they are following comes within their set distance radius, the contact's location displays on the map and the user receive a nearby alert. The user can then quickly message or send a meeting invite to connect physically with the contact.

With privacy at its core, the BM app provides a secure and private user environment. Based on the user's contact book, only individuals that the user already has a mutual connection with and use the app as well, can be followed and communicated with. On top of that, users can individually hide from specific contacts or invoke the universal hide setting by turning off location sharing, so that no one following them can see them. Users are always in control of who can see them and when they share their location.

Available for both Apple and Android phones, the BM app has many valuable uses and for every user the scenario where value is added can differ. Be it keeping tabs on where your family members are, managing a group during an outing, finding your friends on a night out on the town, letting a customer know how far away you are or being able to connect with and sit down to discuss the latest product features with a client at a trade show.

More to BM's features and functionality can be found in the device screenshot section below.

What Makes BizMeet Unique:

- Proactive location platform for connecting with personal and business contacts.
- Users set contact radius that acts like a geo-fence relevant to their location, in metric or imperial units, for connecting with contacts around the block or across the globe.
- No set time limits or go live button. BM users are always live and in real-time.
- Provides the highest level of user privacy and security in its field of apps.
- Users can easily choose who they want to follow and who can follow them.

- Universal "Hide" functionality turns off location sharing, saves battery and makes the user invisible to all connected users while still receiving notifications from users they are following.
- Complimentary chat and meeting scheduling functionality, to quickly coordinate and set up a meeting without having to leave the app.

The BizMeet Team:

The BM team is made up of a product team and a development team located in Zurich, Switzerland, and Chennai, India respectively. The teams cover both the Apple and Android platforms for smartphones. Entrepreneurs Felix Honold and Stephan Jonsson are the founders of BM and Sriram Balasubramanian heads up the development. We look forward to seeing our team grow further as BM becomes a more widely distributed app.

Felix Honold – Co-Founder
Felix is the bridge between the business side and development. He keeps us all on an even keel.

Stephan Jonsson - Co-Founder
Caretaker of the product, marketing and management of the business side of things.

Sriram Balasubramanian
Heads up development and makes sure the technical stuff works as intended.

About the Creators and the Idea of BizMeet:

BizMeet, is a collaboration project headed up by innovateIT, a small IT consulting and services firm out of Zurich, Switzerland and Juhomi, a software development house out of Chennai, India. "The idea for BizMeet emerged after a visit to a trade show, where I missed the opportunity to connect with various business partners and customers," said Stephan Jonsson, Co-Founder of BizMeet. "When developing the application, maintaining the protection of privacy and furthering user security was always at center," said Felix Honold, Co-Founder of BizMeet and innovateIT.

BM has been a self-funded project so far. The co-founders are expected to begin to explore potential investor opportunities within the near future. BM is not innovateIT's first successful product introduction, but follows on the heels of the successful Swiss product spin-off e-fon (https://www.e-fon.ch), which was later acquired by UPC Cabelcom (https://www.upc.ch/en/).
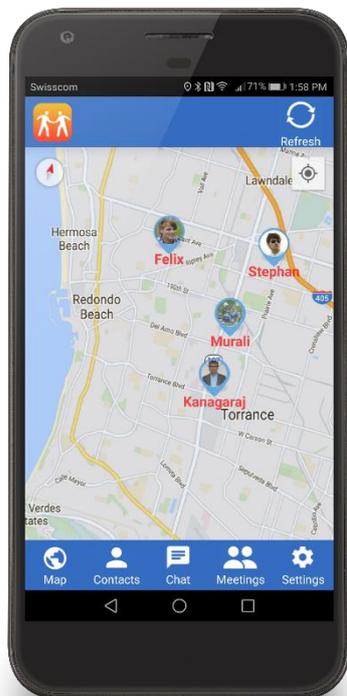
How to Reach Us:

If you are interested in finding out more about BM https://www.bizmeet-hub.com/ and our team, we are looking forward to hearing from you. You can reach Stephan Jonsson via email sj@innovate-it.ch or phone +41 78 747 96 92 and Felix Honold via email fh@innovate-it.ch or phone +41 79 405 22 39.
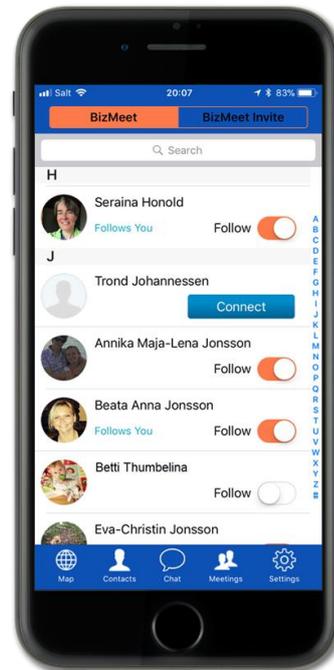
Device Screenshots:

Locate: The BM map shows the users where their contacts are located relative to where they are. The distance radius you set, if at 100 yards/meters or covering the globe, ensures you never have to miss an important connection opportunity.
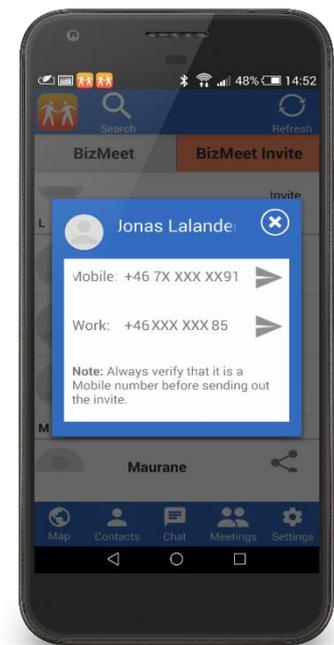
Contacts: BM automatically syncs with your mobile's contact list, so you know which of your contacts are on BM and which are not.
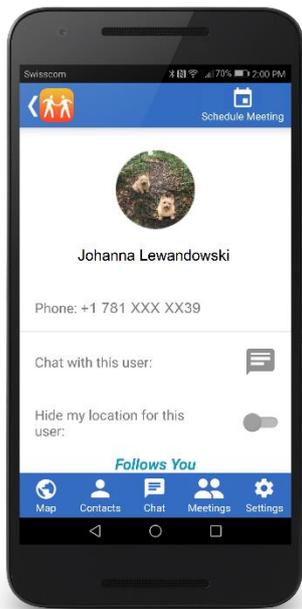
Follow: You choose which of your contacts on BM you want to follow and what their proximity to your location should be.

Connect: Your client is on BM but he does not have your number? Simply tap "Connect" and they will be alerted to add your phone number to their contact book, so that you can connect over BizMeet.

Invite: You see friends, family or colleagues who are not on BizMeet? Simply invite them directly from the BM Invite menu under contacts.
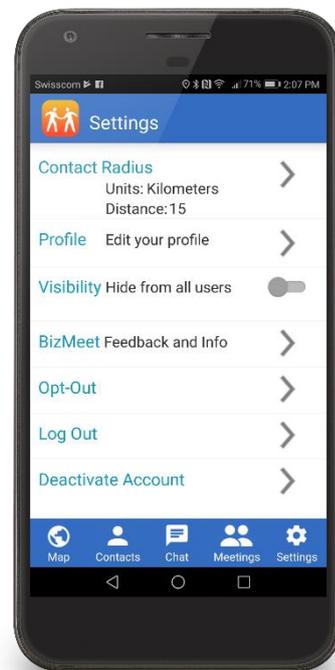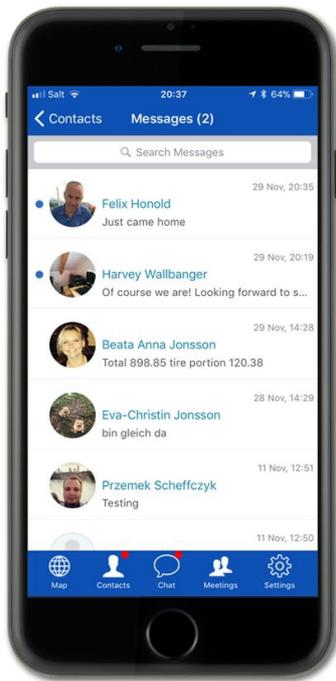
Manage: BM puts you in control in regard to who can see you. If you want to hide from a certain individual, simply engage the slider and you are hidden from a specific contact immediately.
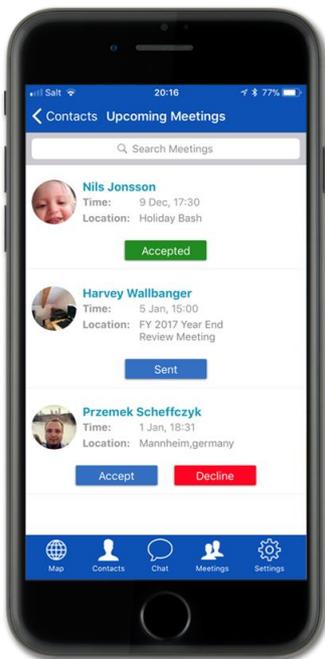
Communicate: Found a customer or friend nearby with which you want to meet up with? Tap their icon on the map or listing under contacts and send them a message or a meeting invite from the individual contact screen.

Privacy: BM puts you in control of your privacy. You can turn off your visibility toward others universally. BM provides you with an opt-out option for any marketing communication, and if you deactivate your account we won't keep your data, it will be deleted from our servers.

Messaging: As a convenience feature, BM provides in app messaging to all its users. A clear overview page of message threads is provided and indicators identify any threads containing new messages for efficient communication between users.

Meetings: Want to schedule a quick ad hoc meeting? BM provides in app scheduling to easily set a time and a place for that impromptu meeting that allows you to catch up or conclude an important business deal. BM's meeting overview screen provides you a listing of upcoming meetings and their status.

You can access our website to find out more about BizMeet and to download the app.