

# coteries · Lab

Do you want to learn how to market new products and experience the dynamics of a startup? This is your opportunity!

Coteries Lab is a growing digital agency based at EPFL Innovation Park in Lausanne and in Biel/Bienne. Trusted by renowned companies and many startups, Coteries Lab is expert in designing, developing and marketing websites and mobile applications. Coteries Lab is also recognized for the design and development of prototypes (so called “Minimum Viable Products”) to help test and iterate new concepts and ideas.

Coteries SA is also developing its own digital products and services, as [Planify](#) or [Local-Heroes](#), and some new projects to be launched soon.

We are looking to reinforce our team with a

## Entrepreneur in Residence & Digital Marketer (internship)

Is this you? You:

- are proactive, dynamic, curious, organized and have a smiling personality!
- are enthusiastic about taking ownership and be responsible for different parts of a project;
- are a great team player, but also able to work on projects autonomously;
- can handle multiple projects in parallel, in a fast-paced environment;
- have an entrepreneurial personality and can think outside of the box;
- have, ideally, an experience working for a startup - or at least you've heard about “Growth Hacking” and master some digital marketing skills;
- have a strong desire to learn and are fluent in German and English (French is a plus);

Our side of the bargain - we offer you:

- The opportunity to grow and progress your skills and career as an entrepreneur (without the risk of starting from nothing!);
- You will, among other tasks:
  - be an important part of an amazing team building ambitious projects;

- bring your ideas to grow the products you'll be working on;
- be experimenting the different stages of marketing a product, from analysing competition to building the strategy, from creating material to marketing it;
- (potentially create content (blog) and do SEO, email marketing campaigns, and launch PPC campaigns).

Our values:

- We are action oriented and result driven;
- We take what we do seriously, but we don't take ourselves too seriously! We are not scared to laugh, experiment and fail;
- We are passionate about building and launching digital products.

More:

- Start: open - ideally January/February 2021
- Duration: 6-12 months
- Your official workplace will be at EPFL Innovation Park, Lausanne, Switzerland (in normal time, we are 2-3 days/week at the office, remaining time in home office)
- More information: [coteries.com](http://coteries.com)

Want to join us?

If you're interested in this mission, make sure to start your application with these exact words: *"Hey Séb, I'm the ambitious wannabe digital entrepreneur you're looking for!"*

Please send your CV, your motivation letter and other relevant information as soon as possible to Sébastien Flury, CEO, at [seb@coteries.com](mailto:seb@coteries.com).